

**FOR IMMEDIATE RELEASE:**

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**Evonik’s “Virtual Car” intensifies visual experience for STLE attendees**

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HORSHAM, PA USA – Evonik’s Oil Additives Team accentuates the visual in both its display and its six presentations at the STLE Annual Conference May 21 to 25 in Atlanta, Georgia (USA).

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Visitors to Evonik’s stand #501 will experience “Flow Efficiency” in 3-D as they tour Evonik’s “Virtual Car”, using Microsoft’s HoloLens™ holographic visual display. The HoloLens™ “Virtual Car” display had its debut at Evonik’s stand at this year’s SAE World Congress in Detroit. Its 2017 appearance at the STLE Annual Conference will be its inaugural tribological showing, entitled “Flow Efficiency in 3D.”

Evonik’s selection of technical and Commercial Marketing Forum (CMF) presentations is a balanced and intriguing mix of reporting on recent research and field testing with a focus on both automotive and industrial applications. Not to be outdone by its visually captivating HoloLens™ show display, the presentations also include revealing videos and micrographs that take the story of lubricant flow efficiency and its complex relationship with temperature to a new level.

Evonik’s display at stand #501 looks strikingly new, reflecting its intensified emphasis on innovation with an entirely new presentation called “Silhouettes.” Each of the key visuals at the stand is an iconic representation of Evonik’s industry-leading capabilities in achieving higher levels of efficiency, productivity and durability in lubricant formulations used worldwide.

Innovation has become a hallmark of Evonik’s development of new technologies and products. Reflecting this dedication to continuous improvement, Evonik, earlier this year, celebrated the opening of its new Friction and Motion Competence Center in Darmstadt, Germany, headquarters for Evonik’s Oil Additives business line.

Technical and Commercial Marketing Forum presentations from Evonik at this year’s STLE Annual Conference include (listed chronologically):

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Dr. Werner Müller, Chairman

**Executive Board**  
Dr. Klaus Engel, Chairman  
Christian Kullmann, Deputy Chairman  
Dr. Ralph Sven Kaufmann  
Thomas Wessel  
Ute Wolf

Monday, May 22, 2017; 5:30-6:00PM

**VISCOBASE® for Synthetic Gear Oil -Automotive MTF 75W-140 / 75W-90 – Dr. Alexei Kurchan, Technical Service Manager**

Tuesday, May 23, 2017; 8:00-8:30AM

**Delivering Resource Efficiency to the Industrial Lubricant Market –David Gray, OEM Liaison Manager, North America**

Tuesday, May 23, 2017; 10:30-11:00AM

**Improving Vehicle Fuel Efficiency through High VI Engine Oils – Boris Eisenberg, Global Product Manager, Engine Oils**

Thursday, May 25, 2017; 8:30-9:00AM

**ROBO: A Method to Generate Aged Oil for Low Temperature Viscosity Assessment for Current and Future Engine Oil Categories – Dr. Alan Flamberg, Technical Service Manager**

Thursday, May 25, 2017; 9:30-10:00AM

**Formulation and Application of Efficient Industrial Lubricants - Dr. Justin Langston, Technical Service Manager**

Thursday, May 25, 2017; 1:30-2:00PM

**Engine Oil Pumpability in a Modern Engine – Ricardo Gomes, Technical Service Manager**

As a leading provider of oil additives, Evonik develops technologies that boost efficiency with its DRIVON™ technologies in automotive applications such as engine oils, driveline fluids and gear oils; DYNAVIS® technology for hydraulic fluids in mining, construction and injection molding; and NUFLUX™ technologies for industrial applications such as wind turbines. With the Friction & Motion Competence Center, Evonik focuses on innovations that contribute to the resource-efficient lubricant solutions of tomorrow.

### **About Evonik**

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

In 2016, Evonik's more than 34,350 employees generated sales of around €12.7 billion and an operating result (adjusted EBITDA) of €2.17 billion.

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